



Inferred Mind 2024

Election Predictions



Letter from the CEO

As we approach election day in the United States tomorrow, I am excited to share the insights and achievements that have defined our journey this past year. Our strategic venture into the political arena was both intentional and impactful, and I'd like to highlight why we chose this path and the promising results we're about to reveal.

Why politics? The political landscape presented a unique opportunity for us to showcase the capabilities of our AI-driven platforms. Here's why we made this choice:

- **Real-World Data Tuning:** Politics provided a dynamic environment rich with real-time data, allowing us to fine-tune our algorithms and models effectively.
- **Revenue Generation and Market Share:** By addressing the needs of political strategists and consulting agencies, we opened new revenue streams and expanded our market presence.
- **Fixed Timeline for Measurable Results:** The definitive election dates meant we could build our tools towards a clear goal, measure their effectiveness, and plan improvements accordingly.

We focused on supporting two primary groups:

- **One Person Candidate Offices:** Individuals who needed to generate a high volume of content —fundraising emails, social media posts, press releases—across multiple channels efficiently while monitoring their opponent's digital presence.
- **Large Political Consulting Agencies:** Organizations that required the ability to quickly switch between candidates and regions to effectively support their diverse client base.

We are proud to present our predictive analyses for six pivotal Senate races. Leveraging our advanced AI models, simulated audience and predictive tools, we have developed forecasts that complement traditional polling methods. Our approach reduces the need for frequent, costly polls by providing continuous insights throughout the campaign.

Thank you for your continued trust and support as we grow and improve.



Bennett Thompson
CEO

Insights and Generation

Hadrian: The Engine Powering Intelligent Insights

Hadrian is our proprietary suite of advanced AI technologies that forms the backbone of our platform. It seamlessly integrates powerful analytics tools to collect, process, and interpret vast amounts of data from hundreds of millions of sources in real time—including news outlets, social media, blogs, and forums. With components like the Argus Data Harvester for comprehensive data collection, Mercury Indexer for efficient data organization, Minerva Inference Engine for transforming data into actionable intelligence, and NexaVeritas LLM for unbiased, truthful language processing, Hadrian enables you to uncover deep insights and make informed decisions. This robust engine empowers you to stay ahead of trends, understand public sentiment, and refine your strategies with precision.

Hadrian



Agora



Agora: Your Integrated Platform for Campaign Excellence

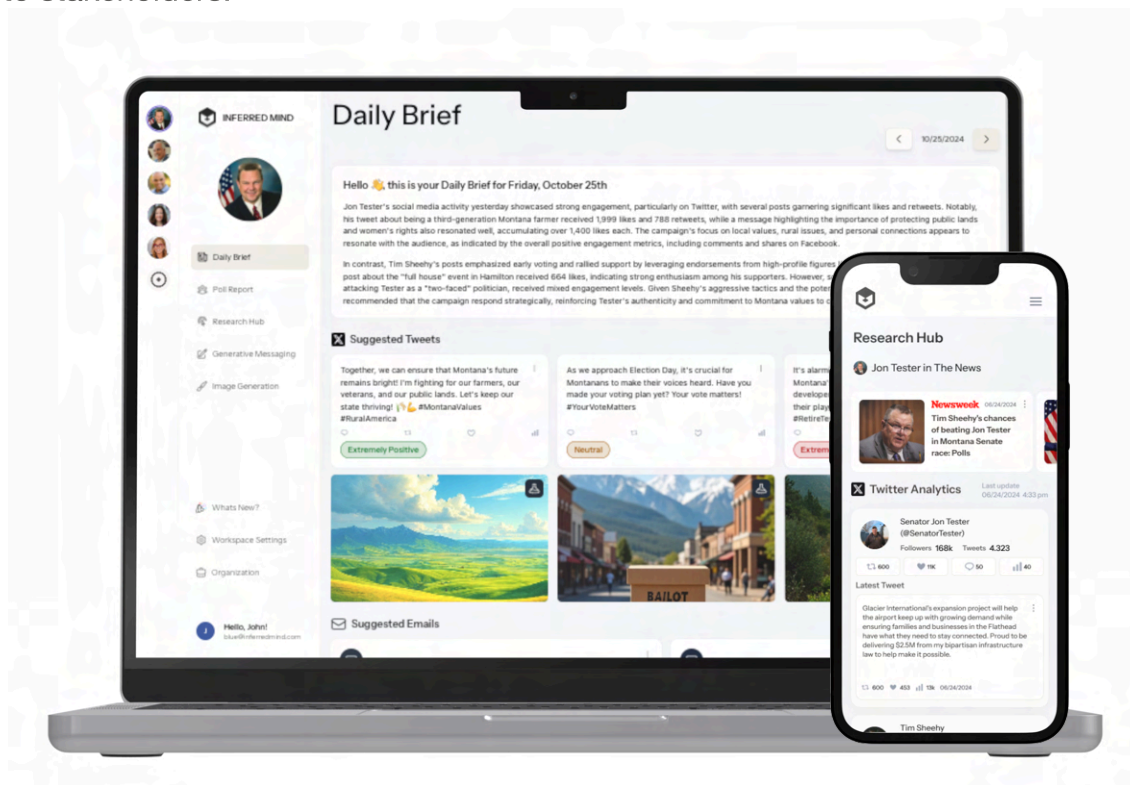
Agora revolutionizes campaign management by combining powerful analytics with intelligent content creation. It offers real-time trend tracking and competitor analysis across news and social media. Create consistent, on-brand messaging faster with AI-powered tools. Gain deep insights into public perception through advanced sentiment analysis. Adapt your strategies using real-time data and customized insights aligned with your values.

Election Predictions

Our Election Predictions leverage the full capabilities of our Hadrian engine to deliver insightful analyses of political campaigns across the United States. The Hadrian engine—a suite of advanced AI technologies including the Argus Data Harvester, Mercury Indexer, Minerva Inference Engine, and NexaVeritas LLM—collects and processes data from hundreds of millions of sources in real time, including news outlets, social media platforms, blogs, and forums. By independently gathering and analyzing this extensive data, we generate daily winning percentages for each candidate, providing a dynamic and continuous view of the electoral landscape without relying on traditional polling methods.



We focus on six pivotal Senate races in Michigan, Montana, Nebraska, Nevada, Ohio, and Wisconsin. By aggregating daily mentions of each candidate—weighted by source credibility and sentiment—we track shifts in public opinion with precision. Our proprietary algorithms analyze these trends to enhance the predictive power of our forecasts. This approach enables us to help campaigns supplement their polling efforts with newer data, reducing the time and expense associated with traditional polls. We are constantly improving our algorithms and expanding our datasets to refine our analyses further, ensuring we provide accurate, timely, and actionable insights to stakeholders.



Michigan Senate 2024



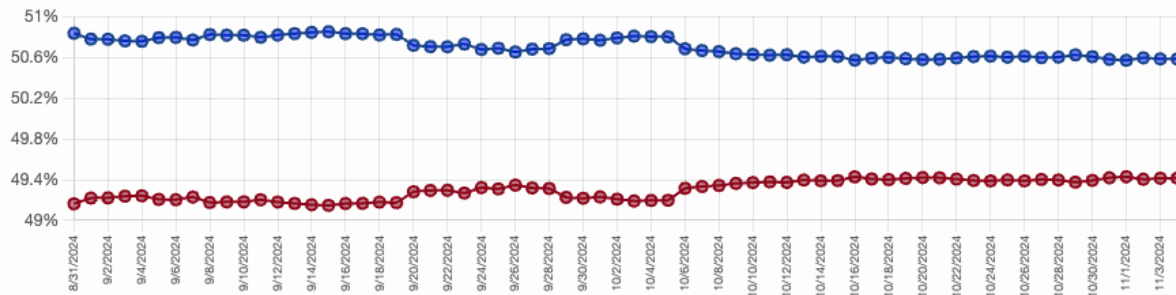
Rogers
49.42%

Projected Winner
Slotkin
50.58%

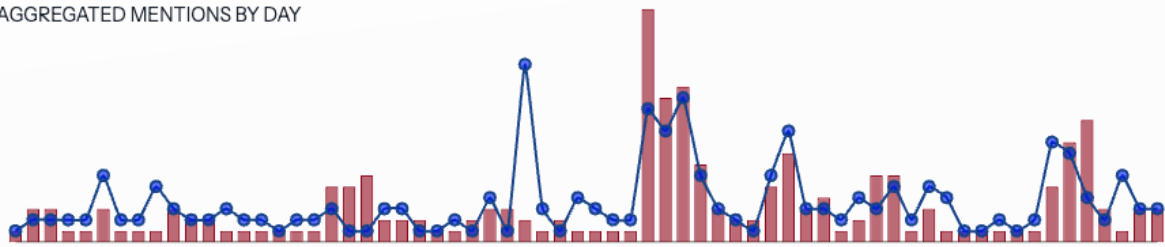


WINNING PERCENTAGE

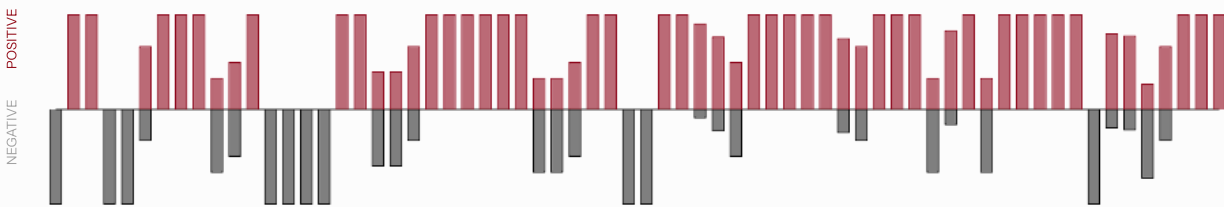
SEPTEMBER 01, 2024 - NOVEMBER 05, 2024



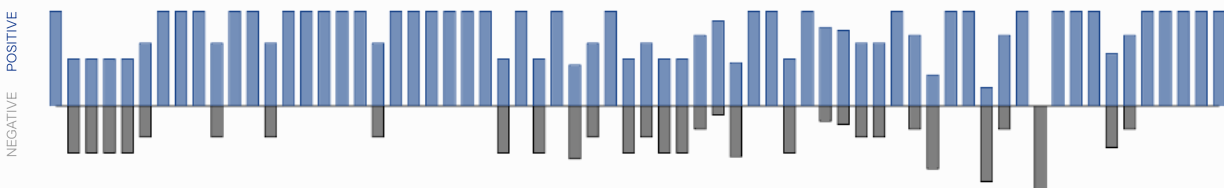
AGGREGATED MENTIONS BY DAY



MIKE ROGERS SENTIMENT BY DAY



ELISSA SLOTKIN SENTIMENT BY DAY



Montana Senate 2024



Projected Winner

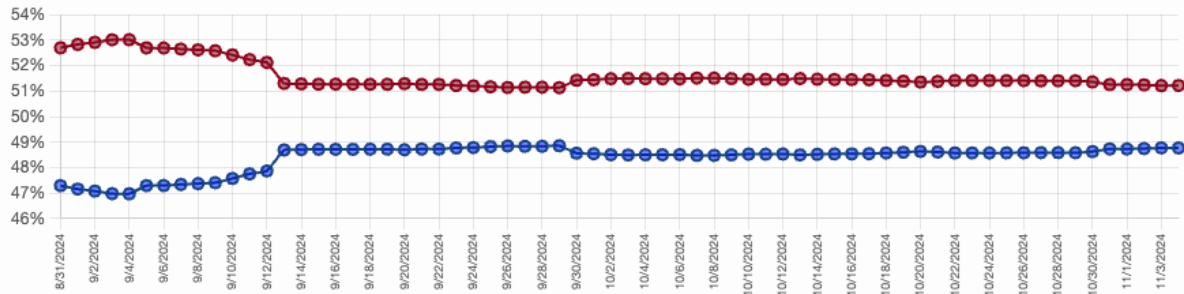
Sheehy
51.22%



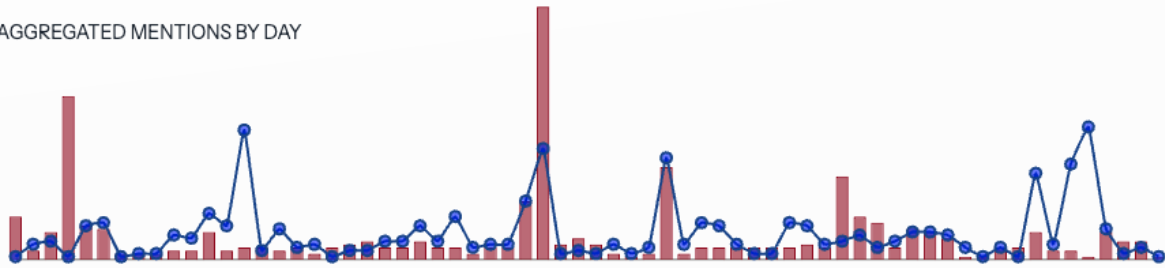
Tester
48.78%

WINNING PERCENTAGE

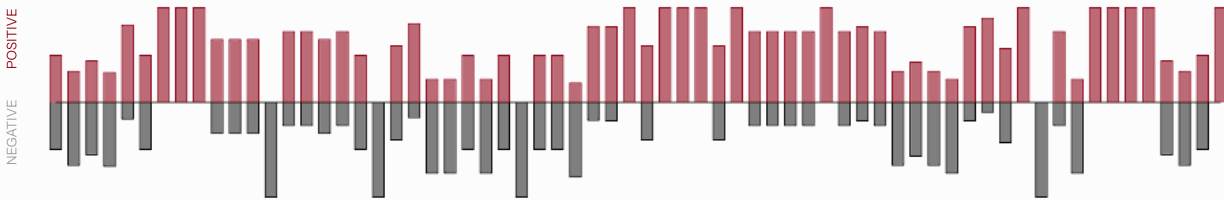
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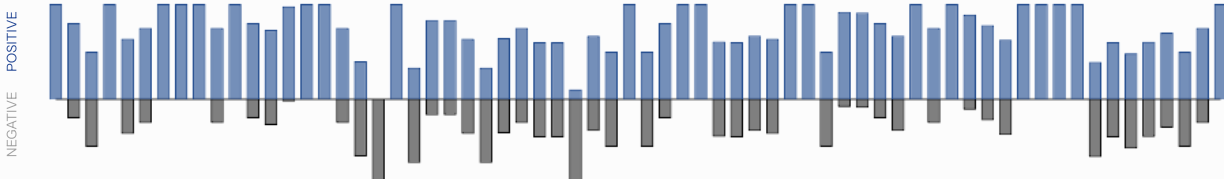
AGGREGATED MENTIONS BY DAY



TIM SHEEHY SENTIMENT BY DAY



JON TESTER SENTIMENT BY DAY



Nebraska Senate 2024



Projected Winner

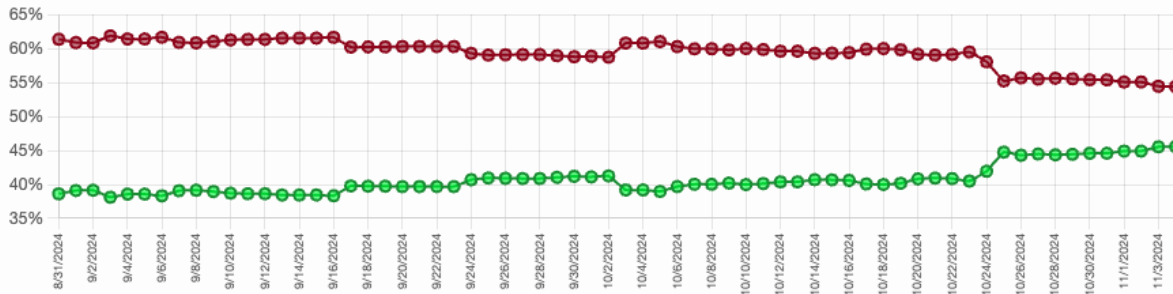
Fischer
54.44%



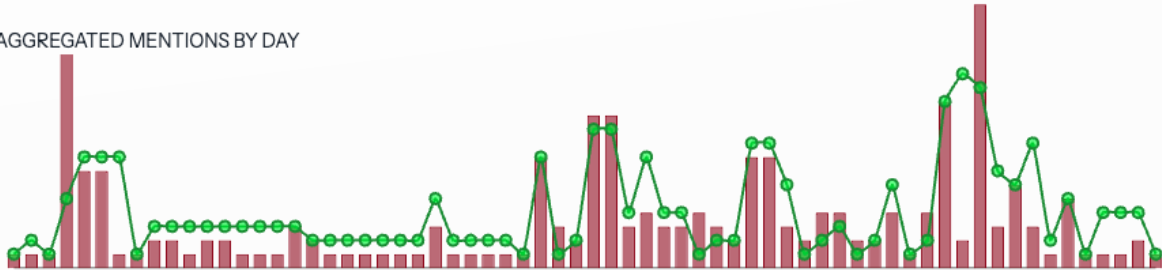
Osborn
45.56%

WINNING PERCENTAGE

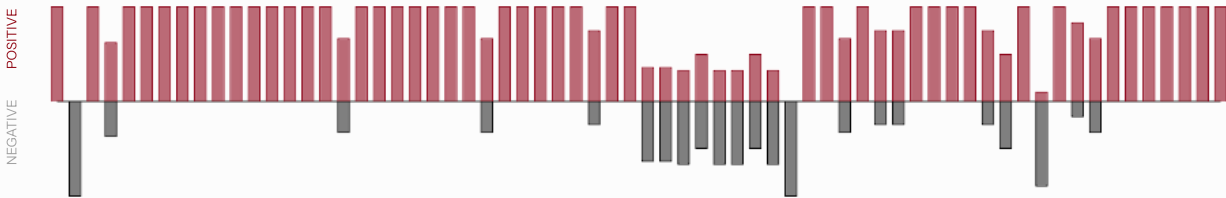
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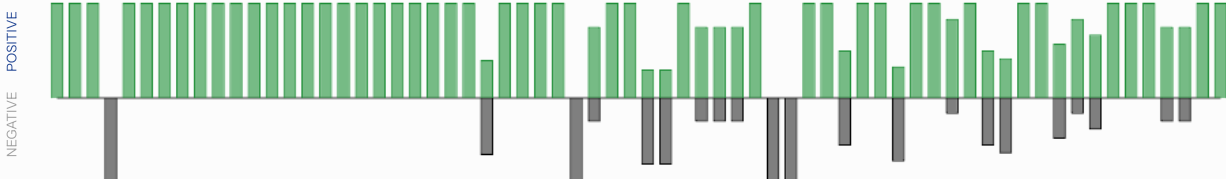
AGGREGATED MENTIONS BY DAY



DEB FISCHER SENTIMENT BY DAY



DAN OSBORN SENTIMENT BY DAY



Nevada Senate 2024



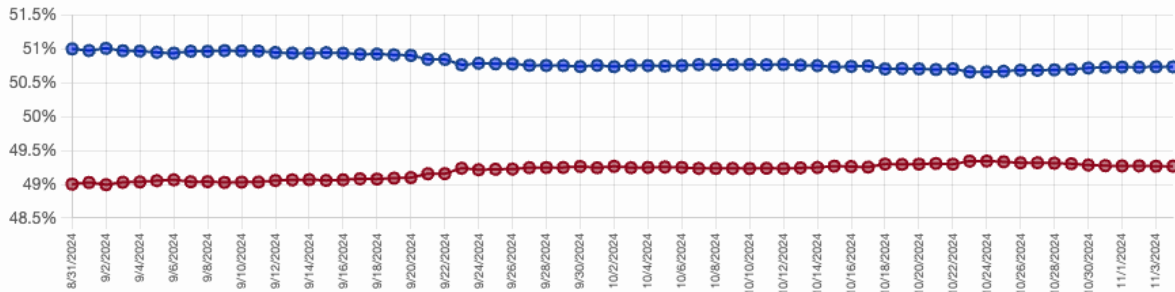
Brown
49.27%

Projected Winner
Rosen
50.73%

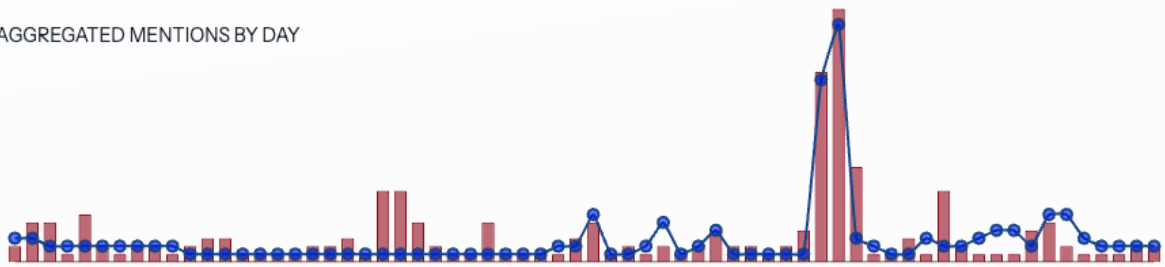


WINNING PERCENTAGE

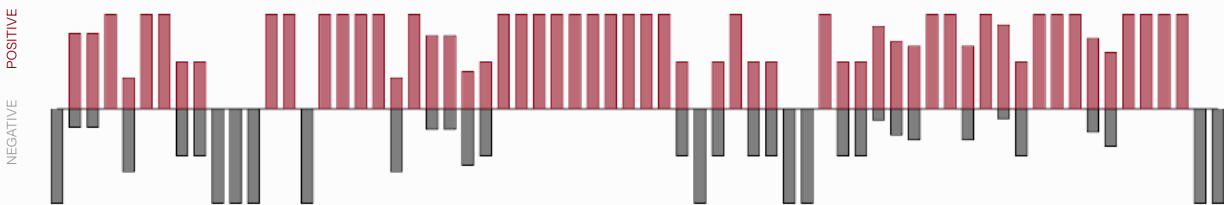
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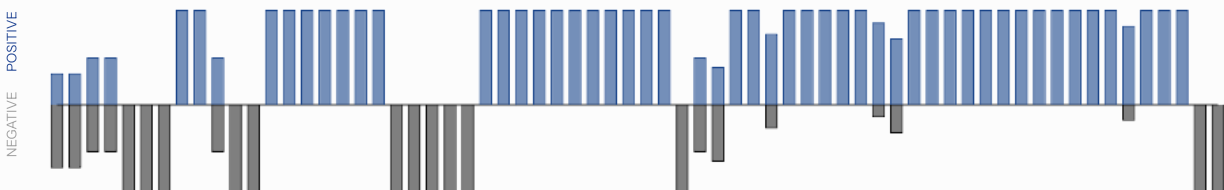
AGGREGATED MENTIONS BY DAY



SAM BROWN SENTIMENT BY DAY



JACKY ROSEN SENTIMENT BY DAY



Ohio Senate 2024



Projected Winner

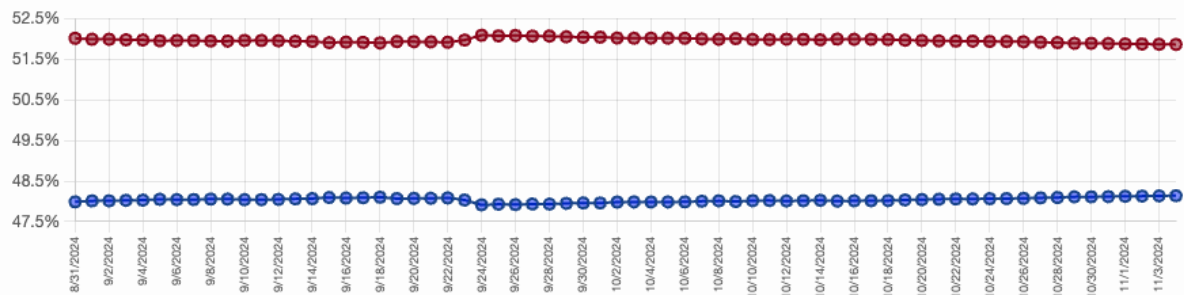
Moreno
51.86%

Brown
48.14%

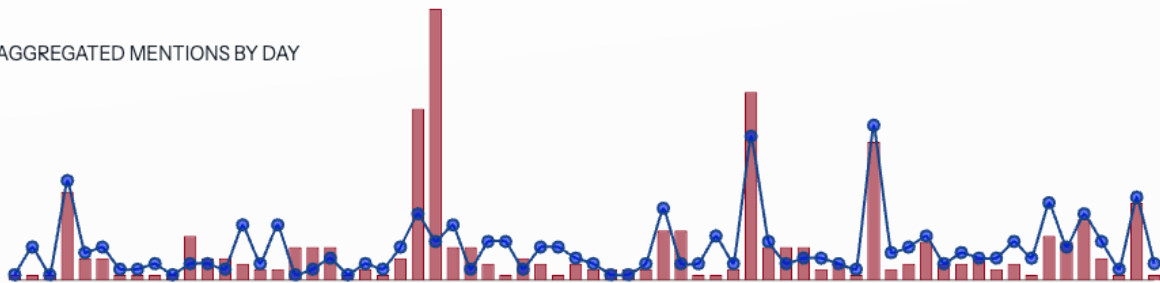


WINNING PERCENTAGE

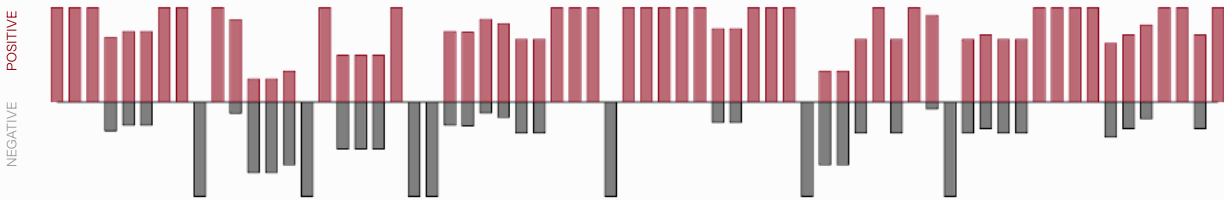
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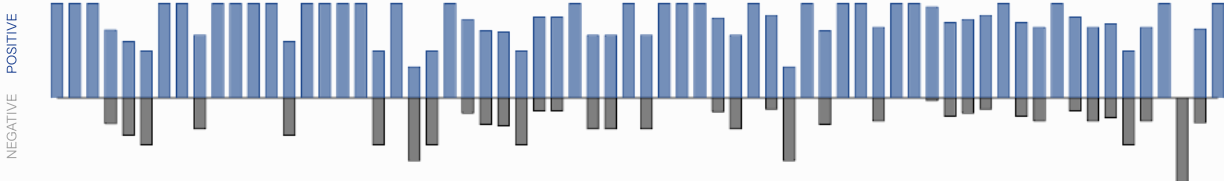
AGGREGATED MENTIONS BY DAY



BERNIE MORENO SENTIMENT BY DAY



SHERROD BROWN SENTIMENT BY DAY



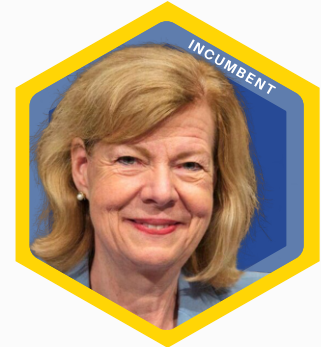
Wisconsin Senate 2024



Hovde
47.12%

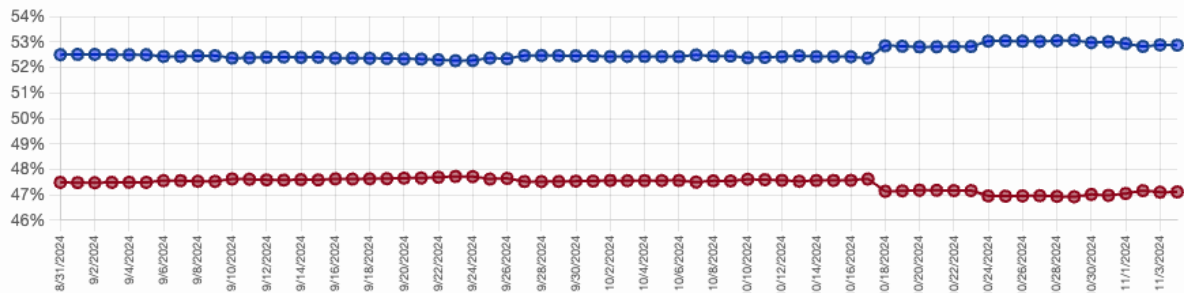
Projected Winner

Baldwin
52.88%

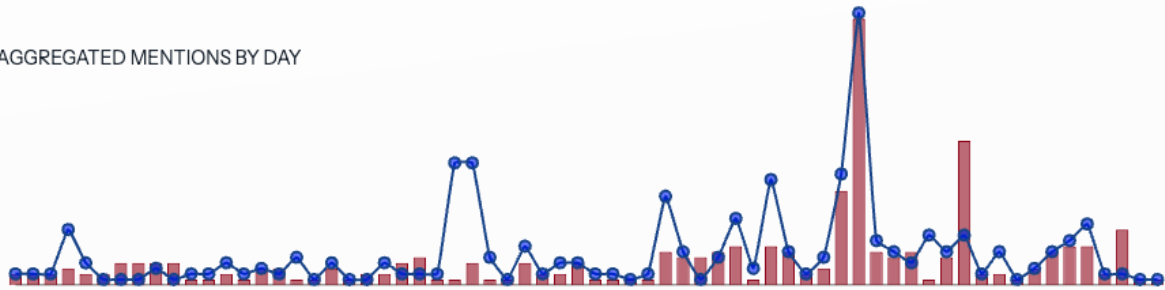


WINNING PERCENTAGE

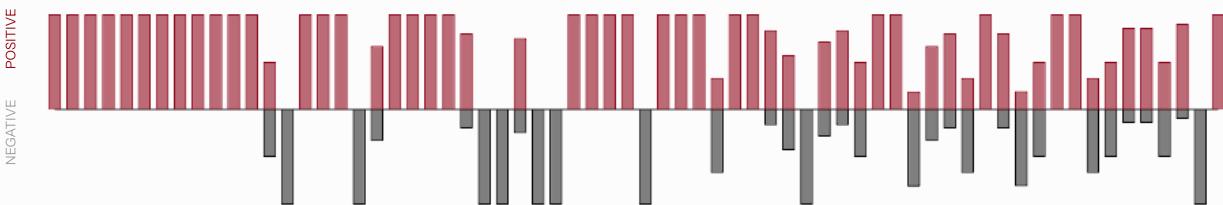
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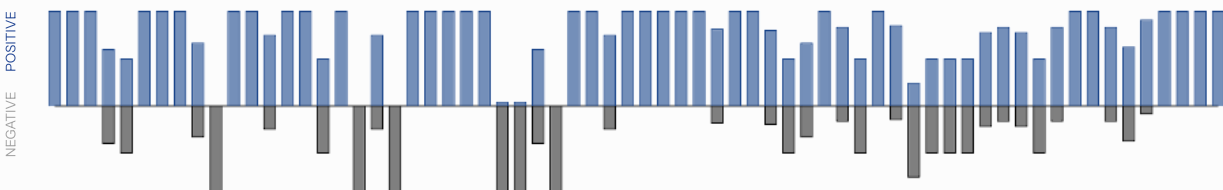
AGGREGATED MENTIONS BY DAY



ERIC HOVDE SENTIMENT BY DAY



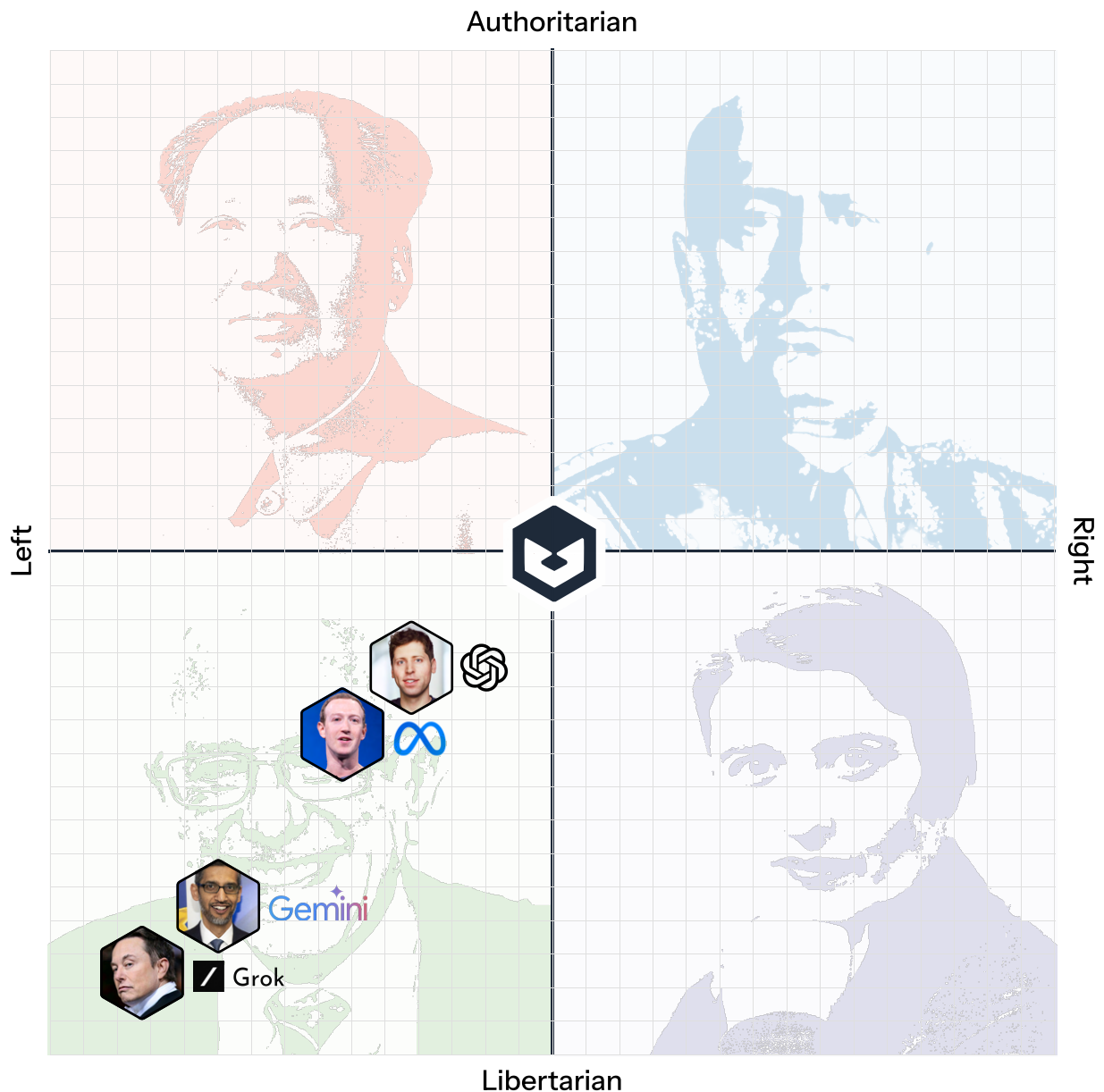
TAMMY BALDWIN SENTIMENT BY DAY



Political Compass

Our proprietary NexaVeritas LLM (affectionately called Freedom Mode) offers a breakthrough in generating unbiased AI content, ensuring outputs faithfully reflect the intended tone and voice. Unlike other models like Google's Gemini, OpenAI's ChatGPT, X's Grok and Meta's Llama that lean towards the left-libertarian quadrant, our LLM is validated by a political bias test to guarantee a balanced and neutral approach, enabling users to reach their audience with genuine, diverse viewpoints.

Our model excels in delivering content that remains true to user specifications without ideological bias, crucial in areas like political content creation where precision and personalization significantly influence how messages are received. This feature resonates accurately and effectively with intended audiences.



The Future?


As we move forward, our commitment to innovation and growth remains stronger than ever. We are excited to introduce new features and initiatives that will enhance our platform and deliver even greater value to our clients. In politics we cut our teeth, and we hope to further expand our offering there as well as growing into corporate brands and emerging sectors.

- **Synthetic Audiences:** Developing tools to model and test messaging, allowing brands to simulate audience reactions and refine their strategies.
- **Expanded Networks:** Adding integrations with Threads, YouTube, and enabling user-added URLs to broaden our data collection and insights.
- **Fundraising:** Strengthening our team for growth and expansion by securing resources that will accelerate development and scale operations.

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